

# Codere Online Reports Financial Results for the First Quarter of 2022

- Total revenue was €23.9 mm in Q1 2022 (20% above Q1 2021), while net gaming revenue was €25.5 mm in the period, 24% above Q1 2021¹.
- Mexico revenue was €8.9 mm in Q1 2022 (55% above Q1 2021), while Mexico net gaming revenue was €10.0 mm in the period, 56% above Q1 2021.
- Spain revenue (and net gaming revenue) reached €13.2 mm in Q1 2022, above Q1 2021 (pre-regulation) levels.
- Net loss was €10.1 mm in Q1 2022 versus a €6.1 mm loss in Q1 2021.
- Strong available cash position of over \$100 mm (€91 mm) as of March 31, 2022.

Madrid, Spain and Tel Aviv, Israel, May 13, 2022 – Codere Online (Nasdaq: CDRO / CDROW), a leading online gaming operator in Latin America, has released its financial results for the first quarter ended March 31, 2022.

Below are the main financial and operating metrics of the period.

	Quarter ended March 31		
	2021	2022	Chg. %
	_		
Net Gaming Revenue (EUR mm)			
Spain	13.0	13.2	1%
Mexico	6.4	10.0	56%
Colombia	8.0	1.5	81%
Other <sup>1</sup>	0.2	0.8	n.m.
Total	20.5	25.5	24%
Avg. Monthly Active Players (000s) <sup>2</sup>			
Spain	36.3	32.6	(10%)
Mexico	18.5	24.2	31%
Colombia	12.8	21.2	67%
Other <sup>1</sup>	0.5	4.7	n.m.
Total	68.0	82.8	22%

<sup>&</sup>lt;sup>1</sup> Q1 2021 figures excludes our .com business (Greenplay), which was sold to Vita Media Group on December 31, 2021. Net Gaming Revenue is a non-GAAP measure; see reconciliation between revenue and net gaming revenue at the end of the report.

<sup>&</sup>lt;sup>2</sup> Active defined as having placed a real money bet (i.e. excludes free bets) in the period.



Moshe Edree, CEO of Codere Online, said, "The business is off to a good start, with a 24% increase in net gaming revenue in the first quarter, on the back of a very strong performance in Mexico and solid results in Spain, where net gaming revenue is above where it was prior to the significant marketing restrictions implemented in May last year. Our customer base continued to grow, to nearly 83 thousand average monthly active customers, 22% above those from Q1 2021 and we believe the foundation is now set for us to deliver on our operating and financial objectives for the year."

Mr. Edree further stated, "In the first quarter we put in place a long-term incentive plan which we believe will not only further align senior management and director interests with those of Codere Online and its shareholders but also strengthen the retention and motivation of senior management and directors in the long term."

Oscar Iglesias, CFO of Codere Online stated, "The business continued to track well in the first quarter of the year, with revenue growth in line with our expectations. We expect revenue growth to accelerate over the next few quarters and a significant uplift in second half results. We have a healthy balance sheet with over \$100 mm of available cash which we will continue to deploy in furtherance of growth throughout our Latin America markets."

#### **Recent Events**

Long-term incentive plan for senior management and directors in place:

- Approved by board and shareholders on February 2nd and March 3rd, respectively
- 5-year plan including restricted share units, stock options and deferred payment rights
- Share based awards to initial participants equal to approx. 4% of existing shares outstanding

## **Conference Call Information**

Codere Online's management will host a conference call to discuss the results and provide a business update at 8:30 am US Eastern Time today, May 13, 2022. Dial-in details as well as the audio webcast and presentation will be accessible on Codere Online's website at <a href="https://www.codereonline.com">www.codereonline.com</a>. A recording of the webcast will also be available following the conference call.



## Reconciliation between Revenue and Net Gaming Revenue

	Quarte	Quarter ended March 31		
Figures in EUR mm	2021	2022	Chg. %	
Total				
Revenue	19.8	23.9	20%	
(-) Greenplay <sup>3</sup>	(0.1)	-	n.m.	
(+) Accounting Adjustments <sup>4</sup>	0.7	1.6	113%	
Net Gaming Revenue	20.5	25.5	24%	
Spain				
Revenue	13.0	13.2	1%	
(+) Accounting Adjustments	_		n.m.	
Net Gaming Revenue	13.0	13.2	1%	
Mexico				
Revenue	5.8	8.9	55%	
(+) Accounting Adjustments	0.7	1.1	67%	
Net Gaming Revenue	6.4	10.0	56%	
Colombia				
Revenue	0.8	1.1	43%	
(+) Accounting Adjustments	0.1	0.4	n.m.	
Net Gaming Revenue	0.8	1.5	81%	
Other				
Revenue	0.3	0.7	149%	
(-) Greenplay	(0.1)	-	n.m.	
(+) Accounting Adjustments		0.1	n.m.	
Net Gaming Revenue	0.2	0.8	312%	

 $<sup>^3</sup>$  Reflects Revenue from our former .com business, which we sold to Vita Media Group on December 31, 2021 and have excluded for comparability purposes.

<sup>&</sup>lt;sup>4</sup> Figures primarily reflect differences in recognition of revenue related to certain partner and affiliate agreements in place in Colombia and VAT impact from entry fees in Mexico.



#### **About Codere Online**

Codere Online refers, collectively, to Codere Online Luxembourg, S.A. and its subsidiaries. Codere Online launched in 2014 as part of the renowned casino operator Codere Group. Codere Online offers online sports betting and online casino through its state-of-the art website and mobile application. Codere currently operates in its core markets of Spain, Italy, Mexico, Colombia, Panama and the City of Buenos Aires (Argentina). Codere Online's online business is complemented by Codere Group's physical presence throughout Latin America, forming the foundation of the leading omnichannel gaming and casino presence in the region.

#### **About Codere Group**

Codere Group is a multinational group devoted to entertainment and leisure. It is a leading player in the private gaming industry, with four decades of experience and with presence in seven countries in Europe (Spain and Italy) and Latin America (Argentina, Colombia, Mexico, Panama, and Uruguay).

**Note on Rounding.** Due to decimal rounding, numbers presented throughout this report may not add up precisely to the totals and subtotals provided, and percentages may not precisely reflect the absolute figures.

### **Forward-Looking Statements**

Certain statements in this document may constitute "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements include, but are not limited to, statements regarding Codere Online Luxembourg, S.A. and its subsidiaries (collectively, "Codere Online") or Codere Online's or its management team's expectations, hopes, beliefs, intentions or strategies regarding the future. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intends," "may," "might," "plan," "possible," "potential," "predict," "project," "should," "would" and similar expressions may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. Forward-looking statements in this document may include, for example, statements about Codere Online's financial performance and, in particular, the potential evolution and distribution of its net gaming revenue; any prospective and illustrative financial information; and changes in Codere Online's strategy, future operations and target addressable market, financial position, estimated revenues and losses, projected costs, prospects and plans.

These forward-looking statements are based on information available as of the date of this document and current expectations, forecasts and assumptions, and involve a number of judgments, risks and uncertainties. Accordingly, forward-looking statements should not be relied upon as representing Codere Online's or its management team's views as of any subsequent date, and Codere Online does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

As a result of a number of known and unknown risks and uncertainties, Codere Online's actual results or performance may be materially different from those expressed or implied by these forward-looking statements. There may be additional risks that Codere Online does not presently know or that Codere Online currently believes are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. Some factors that could cause actual results to differ include (i) changes in applicable laws or regulations, including online gaming, privacy, data use and data protection rules and regulations as well as consumers' heightened expectations regarding proper safeguarding of their personal information, (ii) the impacts and ongoing uncertainties created by the COVID-19 pandemic, regulatory restrictions, changes in perceptions of the gaming industry, changes in policies and increased competition, and geopolitical events such as war, (iii) the ability to implement business plans, forecasts, and other expectations and identify and realize additional opportunities, (iv) the risk of downturns and the possibility of rapid change in the highly competitive industry in which Codere Online operates, (v) the risk that Codere Online and its current and future collaborators are unable to successfully develop and commercialize Codere Online's services, or experience significant delays in doing so, (vi) the risk that Codere Online may never achieve or sustain profitability, (vii) the risk that Codere Online will need to raise additional capital to execute its business plan, which may not be available on acceptable terms or at all, (viii) the risk that Codere Online experiences difficulties in managing its growth and expanding operations, (ix) the risk that third-party providers, including the Codere Group, are not able to fully and timely meet their obligations, (x) the risk that the online gaming operations will not provide the expected benefits due to, among other things, the inability to obtain or maintain online gaming licenses in the anticipated time frame or at all, (xi) the risk that Codere Online is unable to secure or protect its intellectual property, and (xii) the possibility that Codere Online may be adversely affected by other political, economic, business, and/or competitive factors. Additional information concerning certain of these and other risk factors is contained in Codere Online's filings with the U.S. Securities and Exchange Commission (the "SEC"). All subsequent written and oral forward-looking statements concerning Codere Online or other matters and attributable to Codere Online or



any person acting on their behalf are expressly qualified in their entirety by the cautionary statements above.

#### **Financial Information and Non-GAAP Financial Measures**

Codere Online's financial statements are prepared in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board ("IFRS"), which can differ in certain significant respects from generally accepted accounting principles in the United States of America ("U.S. GAAP").

This document includes certain financial measures not presented in accordance with U.S. GAAP or IFRS ("non-GAAP"), such as, without limitation, net gaming revenue. These non-GAAP financial measures are not measures of financial performance in accordance with U.S. GAAP or IFRS and may exclude items that are significant in understanding and assessing Codere Online's financial results. Therefore, these measures should not be considered in isolation or as an alternative to revenue, net income, cash flows from operations or other measures of profitability, liquidity or performance under U.S. GAAP or IFRS. You should be aware that Codere Online's presentation of these measures may not be comparable to similarly-titled measures used by other companies. In addition, the audit of Codere Online's financial statements in accordance with PCAOB standards, may impact how Codere Online currently calculates its non-GAAP financial measures, and we cannot assure you that there would not be differences, and such differences could be material.

Codere Online believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends in comparing Codere Online's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. These non-GAAP financial measures are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures. Reconciliations of non-GAAP financial measures to their most directly comparable measure under IFRS are included herein.

This document may include certain projections of non-GAAP financial measures. Due to the high variability and difficulty in making accurate forecasts and projections of some of the information excluded from these projected measures, together with some of the excluded information not being ascertainable or accessible, Codere Online is unable to quantify certain amounts that would be required to be included in the most directly comparable U.S. GAAP or IFRS financial measures without unreasonable effort. Consequently, no disclosure of estimated comparable U.S. GAAP or IFRS measures is included and no reconciliation of the forward-looking non-GAAP financial measures is included.

## **Use of Projections**

This document contains financial forecasts with respect to Codere Online's business and projected financial results, including net gaming revenue. Codere Online's independent auditors have not audited, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this document, and accordingly, they did not express an opinion or provide any other form of assurance with respect thereto for the purpose of this document. These projections should not be relied upon as being necessarily indicative of future results. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. See "Forward-Looking Statements" above. Accordingly, there can be no assurance that the prospective results are indicative of the future performance of Codere Online or that actual results will not differ materially from those presented in the prospective financial information. Inclusion of the prospective financial information in this document should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

For further information on the limitations and assumptions underlying these projections, please refer to Codere Online's filings with the SEC.

#### **Preliminary Information**

This document contains figures, financial metrics, statistics and other information that is preliminary and subject to change (the "Preliminary Information"). The Preliminary Information has not been audited, reviewed, or compiled by any independent registered public accounting firm. This Preliminary Information is subject to ongoing review including, where applicable, by Codere Online's independent auditors. Accordingly, no independent registered public accounting firm has expressed an opinion or any other form of assurance with respect to the Preliminary Information. During the course of finalizing such Preliminary Information, adjustments to such Preliminary Information presented herein may be identified, which may be material. Codere Online undertakes no obligation to update or revise the Preliminary Information set forth in this document as a result of new information, future events or otherwise, except as otherwise required by law. The Preliminary Information may differ from actual results. Therefore, you should not place undue reliance upon this Preliminary Information. The Preliminary Information is not a comprehensive statement of financial results, and should not be viewed as a substitute for full financial statements prepared



in accordance with IFRS. In addition, the Preliminary Information is not necessarily indicative of the results to be achieved in any future period.

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