

INTERIM REPORT FIRST QUARTER 2020

GOOD GROWTH AND PROFITABILITY INCREASE FROM Q4 2019

FIRST QUARTER

Numbers in brackets refer to Q1 2019 unless other stated.

- Revenues increased by 1.5% to €33.7 million (33.2) and increased by 4.6% from Q4 2019.
- EBITDA decreased by 14.2% to €5.2 million (6.1) and increased by 19.7% from Q4 2019.
- The EBITDA margin amounted to 15.5% (18.3%) and increased two percentage points from Q4 2019.
- EBIT decreased by 24.4% to €3.9 million (5.2) and increased by 24.7% from Q4 2019.
- Earnings after tax amounted to €2.4 million (4.1).
- Earnings per share, basic and diluted, amounted to €0.05 (0.09).
- First time depositors (FTDs) increased by 4% to 123,300 (119,100).

SIGNIFICANT EVENTS IN THE QUARTER AND AFTER THE END OF THE QUARTER

- Proactive measures taken in relation to the spread of COVID-19 in order to reduce health risks for employees and to ensure business continuity.
- Growth of 4.6% from Q4 2019 driven by robust underlying business with limited impact from the COVID-19 pandemic. As a consequence of the pandemic, players choose online entertainment over landbased, and in April total trading volumes increased to about €13.5 million, which is about 20% higher than the average monthly trading volume in Q1 2020.
- Swift adaption to new regulatory requirements in regulated markets such as the UK in Q4 2019 revenues increased by 35% in the UK and Ireland from Q4 2019.
- Good business momentum in B2B core platform three new partner deals signed and two new brands launched, a sport vertical has been added to an existing partner and a successful migration was completed. In B2B games business line six proprietary games were released and two new markets entered – Portugal and Romania through new deals for games.
- In B2C EBITDA was positively impacted by successful marketing optimizations and the EBITDA margin increased significantly by 4.6 percentage points from Q4 2019 to 13.0%.
- As of 1 January 2020, a new sub-segment is reported in segment B2B which includes the games business line.
- Jesper Kärrbrink, former CEO of e.g. Mr Green and Svenska Spel, appointed Chairman of Aspire Global's subsidiary Pariplay.

| KEY FIGURES | | | | |
|--|---------|-----------|--------------------|------------------|
| | | | FOURTH | |
| € million, unless other stated | FIRST Q | FULL YEAR | | |
| | 2020 | 2019 | 2019 | 2019 |
| Revenues | 33.7 | 33.2 | 32.2 | 131.4 |
| EBITDA | 5.2 | 6.1 | 4.4 | 21.7 |
| EBITDA margin, % | 15.5 | 18.3 | 13.5 | 16.5 |
| EBIT | 3.9 | 5.2 | 3.1 | 17.7 |
| EBIT margin, % | 11.6 | 15.6 | 9.8 | 13.5 |
| EPS, basic and diluted, € | 0.05 | 0.09 | -0.26 | 0.01 |
| EPS, basic and diluted, excl one-off tax | | | | |
| item, €¹ | 0.05 | 0.09 | 0.03 | 0.31 |
| Operating cash flow | 1.8 | 5.6 | -11.5 ¹ | 2.5 ¹ |
| Company hold, % | 50.2 | 52.6 | 49.6 | 52.0 |
| FTDs, thousand | 123.3 | 119.1 | 105.6 | 444.5 |

 $^{^{1}}$ The one-off tax items relates to a settlement with the Israeli tax authority in December 2019 which also impacted operating cash flow.

"The good growth and improved profitability are proving our efficient business model and strong offering."

Tsachi Maimon, CEO



The good growth and improved profitability in Q1 2020 from Q4 2019 are encouraging and prove our business model to be efficient with a strong offering. Revenues increased by 4.6% from Q4 2019 with a substantial profitability increase as the EBITDA margin grow from 13.5% to 15.5%. In the quarter we saw limited impact from the pandemic. However, as a consequence of the pandemic, players choose online entertainment over landbased, and in April total trading volumes increased to about €13.5 million, which is about 20% higher than the average monthly trading volume in Q1 2020.

The world is going through challenging times during the pandemic. Early in the quarter we took proactive measures to reduce the health risks for the employees and to ensure business continuity. Thanks to a robust underlying business and dedicated employees, service levels remained high. The impact from the cancellation of sports events was insignificant due to a limited exposure to sports and in Q4 2019 sports betting represented about 5% of total revenues. The sequential improvement is mainly due to a strong business momentum.

It is encouraging to see that we have mitigated the impact in Q4 2019 from new regulatory requirements in markets such as the UK and from Q4 2019 revenues in the UK and Ireland increased by 35%. Compliance is on top of our agenda and we know that this is a key competitive advantage.

INCREASED PROFITABILITY

EBITDA increased by 19.7% to €5.2 million from Q4 2019 and the EBITDA margin improved from 13.5% to 15.5%, mainly due to higher volumes. Compared to Q1 2019 the lower EBITDA margin is reflecting our strategy to focus on locally regulated and taxed markets where the margin on partner deals are lower. On the other hand, revenues from locally

regulated and taxed markets are over time more sustainable with less political risks. The revenue share from taxed, locally regulated or soon to become regulated markets increased from 69% in Q1 2019 to 75%, proving our ability to grow in locally regulated markets with good profitability.

With the acquisition of the game aggregator and game studio Pariplay last year, we became the complete iGaming supplier for operators. We clearly see the synergies we get from the integration of Pariplay when its powerful game offering is combined with our leading iGaming platform. We are targeting tier 1 and 2 iGaming operators and have today significant customers and partners such as 888, GVC, Codere and Mr.play. In the quarter, we could see that our recently added partners to our core platform are performing better than they expected, making us confident in the strategy to focus on bigger brands.

NEW PARTNER DEALS

During the quarter we have successfully continued the execution of our growth strategy and we have managed to settle a number of new deals and expand our platform and games to new markets, partners and clients. For example, we signed three new partners for our platform and two new brands went live on the platform. We signed two new major deals for our game offering and the games were launched in two new European markets; Portugal and Romania. In addition, six proprietary games were launched in the quarter and a French version of the platform was finalized, targeting selected francophone markets. One should note though, that we do not have the intention to apply for a license in France.

PLATFORM OFFERED AS STAND-ALONE SERVICE

Our B2B offering has been adjusted to be even more competitive and the platform is now being offered stand-alone or together with the choice of a wide range of services, making the full turnkey solution optional. The adjusted offering is better suited to target large and mid-sized iGaming operators who lack a proprietary platform, or land-based operators who aim to go online — an untapped and important market so far. The interest from potential clients is good and we look forward to progressing these dialogues during the year.

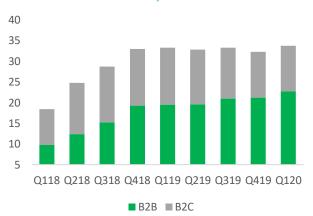
SIGNIFICANT GEOGRAPHIC EXPANSION

A key part of our growth strategy is geographic expansion. We are preparing ourselves for license applications in the Netherlands Q1 2021 and in Germany Q3 2021. We are also preparing to launch our games and aggregation platform in four new markets in 2020. We will be targeting Italy and Spain in Q2 2020 and New Jersey and Switzerland in Q3 or Q4 2020. I am of course especially excited by the opportunities in the huge US market.

GROWTH THROUGH M&A

We continue our active search for acquisitions and new projects that could broaden the offering for players, enhance the scale benefits of the platform or accelerate the B2B growth. It is our

REVENUES, € MILLION



clear target to control more parts of the value chain in order to enable our partners to achieve their full potential. M&A processes have been impacted by the pandemic and slowed down temporarily. Though, we are ready to start these processes again as soon as the society is back to more normal routines.

SUSTAINABILITY IN FOCUS

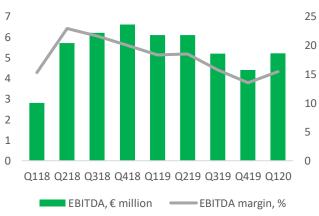
A few weeks ago, we presented our first report according to the GRI Standard. To us, sustainability is mainly about responsibility: actively and credibly ensuring that our business does not attract a vulnerable audience, promotes unhealthy gaming behaviour or condones criminal activity. It is through correct segmentation, balanced marketing, effective gaming tools and proactive support that we can best help players to maintain sustainable consumption patterns based on their original intentions. We are convinced that this is the sustainable way forward, both operationally and financially.

OUTLOOK

We have been successful in securing business continuity during the pandemic and continue the execution of our growth strategy, capitalizing on our complete iGaming offering. As a consequence of the pandemic, players choose online entertainment over landbased, and in April total trading volumes increased to about €13.5 million, which is about 20% higher than the average monthly trading volume in Q1 2020. It is not possible for us to say how sustainable or long this effect will be, but thanks to our competitive offering and strong business momentum we are confident in our ability to continue to deliver profitable growth.

Tsachi Maimon CEO

EBITDA AND EBITDA MARGIN



FINANCIAL PERFORMANCE GROUP

REVENUES

Revenues increased by 1.5% to €33.7 million (33.2) compared with a strong Q1 2019. Organic growth was -7.8%.

Revenues increased by 4.6% to €33.7 million (32.2) from Q4 2019, mainly due to increased sales in the UK and Ireland as well as region Rest of Europe.

As of 1 January 2020, a new sub-segment is reported in segment B2B which includes the games business. The games business encompasses Pariplay which was consolidated as of 1 October 2019.

In the quarter, the Group took proactive measures to reduce the risk for employees and to ensure business continuity during the COVID-19 pandemic. In the iGaming market, the Sports vertical was significantly impacted by the cancellation of sports events starting in March. This has had limited impact on revenues since the Group's operations are directed towards mainly the casino vertical. In Q4 2019 and in Q1 2020 Sports represented approximately 5% and 7.5%, respectively, of total revenues.

GEOGRAPHIC DEVELOPMENT

Income from the Nordics decreased by 39% to €4.5 million (7.4) while UK and Ireland increased by 26% to €5.9 million (4.7) after swift and successful adaption to new regulatory requirements in Q4 2019. Rest of Europe increased by 7% to €21.7 million (20.2) and revenue from the rest of the world increased by 78% to €1.6 million (0.9).

| € thousand | and FIRST QUARTER | | | | |
|----------------|-------------------|--------|------|--|--|
| | 2020 2019 (| | | | |
| Nordics | 4,464 | 7,409 | -39% | | |
| UK and Ireland | 5,906 | 4,667 | +26% | | |
| Rest of Europe | 21,733 | 20,235 | +7% | | |
| Rest of world | 1,611 | 908 | +78% | | |

OPERATING EXPENSES

Distribution expenses in the quarter increased by 5% to €22.6 million (21.5), mainly due to the consolidation of Pariplay. Distribution expenses excluding Pariplay decreased by 4.7% to €20.5 million (21.5). The new games segment added €2.1 million in distribution fees which mainly comprised fees paid to third party game providers.

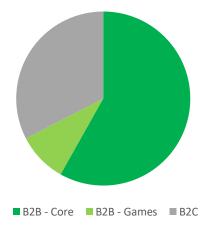
Administrative expenses increased by 4% to €3.9 million (3.7) in the quarter. Main drivers were continued investments in the technology, customer support and compliance departments including recruitments in addition to the consolidation of Pariplay. Administrative expenses from the game segment amounted to €230 thousand which are mainly related to overhead costs and payroll net of capitalized expenses.

Gaming duties and EU-VAT increased by 5% compared to Q1 2019, constituting 6% of total revenues.

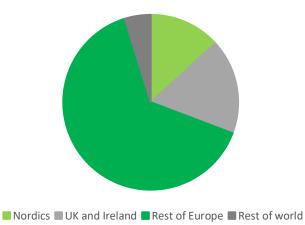
EBITDA

EBITDA decreased by 14.2% to €5.2 million (6.1) compared to Q1 2019 and the EBITDA-margin amounted to 15.5% (18.3%). The lower profitability is reflecting a higher exposure to taxed and locally

SEGMENTS REVENUE SHARE



GEOGRAPHIC REVENUE DISTRIBUTION



regulated markets in which, apart from the tax impact, the margin on partner deals are lower. Pariplay positively contributed to the profitability in the quarter as EBITDA from the games segment amounted to €784 thousand with an EBITDA margin of 25.1%.

EBITDA increased 19.7% to €5.2 million (4.4) from Q4 2019 and the EBITDA margin increased to 15.5% (13.5%). In Q4 2019 EBITDA was impacted by new regulatory requirements in locally regulated markets such as the UK as well as markets to become regulated.

EBIT

Amortization and depreciation increased by 45% to €1.3 million (0.9) in the quarter, mainly due to increased amortization of capitalized development costs related to proprietary technology assets of €683 thousand (392). EBIT also includes effects of €299 thousand (256) related to the lease expenses treatment in accordance with IFRS 16 and €97 thousand related to amortization of intellectual property and customer relationship base acquired in the business combination of Pariplay.

FINANCIAL NET

Interest income and foreign currency exchange differences with respect to funding to a related group increased during the quarter to €957 thousand (760), primarily driven by a weakened USD against the EUR.

Net finance income and expenses increased to €-2,067 thousand (-712) in the quarter. The change was primarily driven by currency exchange rate differences. Income taxes decreased to €264 thousand (306).

NET INCOME AND EPS

Net income before company's share in the results of associated companies amounted to €2.5 million (4.9) in the quarter. The company's share in the results of associated companies amounted to €-187 thousand (-785) in the period.

Earnings per share for the period (basic and diluted) amounted to €0.05 (0.09).

CASH FLOW

Cash flow from operating activities amounted to €1.8 million (5.6) in the quarter, impacted by lower income which is a consequence of the higher exposure to taxed markets as well as increased investments in technology and compliance to meet current regulation requirements and preparations for new regulations in Germany and the Netherlands. In addition to that, there are continuous enhancements of the core and gaming platforms. Another impact is a result of reductions in accounts and other trade payables, which can deviate from quarter to quarter based on cut-off time.

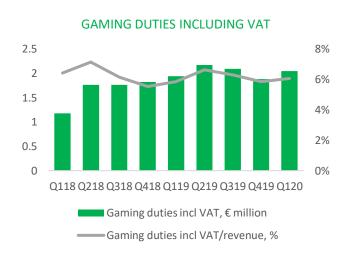
Cash flow from financing activities amounted to €-337 thousand (-172).

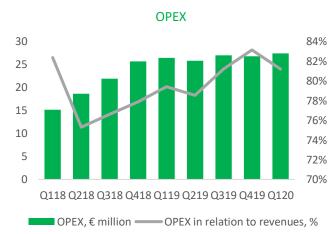
SHARE-BASED INCENTIVE PROGRAMS

On 14 January 2020 the Board of Directors approved an exercise of options to purchase 14,000 shares to certain employees, according to the 2017 share options scheme.

SENIOR SECURED BONDS

On 3 April 2018 the company issued €27.5 million in senior secured bonds with a tenor of three years. The company has initiated a review of different options to refinance the bonds.





FINANCIAL PERFORMANCE SEGMENT B2B

As of 1 January 2020, a new sub-segment is reported in segment B2B which includes the games business line. The games business line encompasses Pariplay which was consolidated as of 1 October 2019.

In the quarter, B2B net gaming revenues increased by 13.3% to €24.4 million (21.5) and 16.7% to €22.7 million (19.5) excluding inter-segment revenues. Organic growth amounted to 0.7%. EBITDA decreased by 9% to €3.8 million (4.2) with an EBITDA margin of 15.5% (19.4%). EBITDA decreased organically by 28%.

Net gaming revenues increased by 6.7% to €24.4 million (22.9) from Q4 2019 with 8.1% organic growth. EBITDA increased by 10% to €3.8 million (3.4) from the previous quarter with an organic growth of 3%. The EBITDA margin improved 0.5 percentage points to 15.5% (15.0%) from Q4 2019.

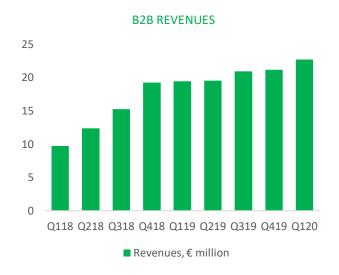
In Q4 2019, two B2B-brands were launched which were migrated from competing platforms. During Q1 2020 both of them performed better than expected since they have access to more features as well as markets than with their previous suppliers.

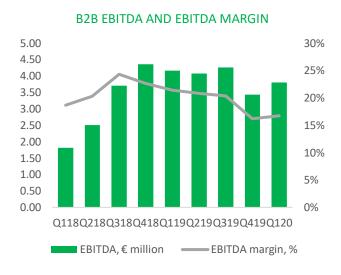
In the quarter, three new partner deals were signed for the platform offering and two new brands were launched on the platform, a sport vertical has been added to an existing partner and a successful migration was completed. One of these launches was a third brand with one of Aspire Global's largest partners. At the end of the period, 78 B2B-brands and 46 partners operate on Aspire Global's platform.

The integration with game aggregator Pariplay is demonstrating its strength with an increased number of games being rolled out. Pariplay signed two new deals including Estoril in Portugal and Videoslots Casino. Pariplay's games were introduced in Portugal with betclick and in Romania with netbet. Six new proprietary games were released as well as a proprietary tournament tool. The tournament tool is further enhancing the entertainment value by providing players with the opportunity to compete against each other and earn rewards such as the biggest win in relation to the player's bet.

In the quarter, a French version of the platform was finalized to target francophone markets except France as well as adaptation to new Danish regulatory requirements.

| KEY FIGURES B2B | | | | | | |
|--|----------------------------|-------|--------|---------|--|--|
| | | | FOURTH | | | |
| € million, unless other stated | FIRST QUARTER QUARTER FULL | | | | | |
| | 2020 | 2019 | 2019 | 2019 | | |
| Net gaming revenues | 24.4 | 21.5 | 22.9 | 88.7 | | |
| Net gaming revenues excl inter-segment | | | | | | |
| revenues | 22.7 | 19.5 | 21.2 | 81.1 | | |
| EBITDA | 3.8 | 4.2 | 3.4 | 15.9 | | |
| EBITDA Core | 3.0 | 4.2 | 3.4 | 15.4 | | |
| EBITDA Games | 0.8 | - | - | 0.51 | | |
| EBITDA margin, % | 15.5 | 19.4 | 14.8 | 18.0 | | |
| EBITDA margin Core, % | 14.1 | 19.4 | 14.8 | 18.0 | | |
| EBITDA margin Games, % | 25.1 | - | - | 16.9 | | |
| Deposits | 38.8 | 37.1 | 36.3 | 149.6 | | |
| FTDs, thousands | 92.5 | 76.8 | 73.2 | 299.4 | | |
| Transactions | 560.2 | 664.4 | 547.7 | 2,479.0 | | |
| Company hold, % (Core revenues) | 50.5 | 52.4 | 49.9 | 52.2 | | |
| Active users, thousands | 159.5 | 128.4 | 138.4 | 375.6 | | |
| ¹ Only Q4 2019. | | | | | | |





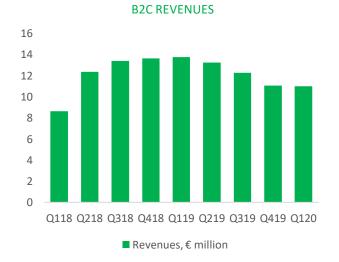
FINANCIAL PERFORMANCE SEGMENT B2C

The B2C segment represents Aspire Global's proprietary brands. In the quarter, B2C net gaming revenues decreased by 19.8% to €11.0 million (13.7), mainly due to lower revenues in the UK and Ireland as well as the Nordics related to regulatory changes. EBITDA decreased by 25% to €1.4 million (1.9) with an EBITDA margin of 13.0% (13.9%).

Net gaming revenues decreased by 0.6% to €11.0 million (11.1) from Q4 2019. EBITDA was positively impacted by successful marketing optimizations

and increased by 54% to €1.4 million (0.9) from the previous quarter. The EBITDA margin improved 4.7 percentage points to 13.0% (8.3%). In April total trading volumes for the B2C segment increased by approximately 20% compared to the average monthly trading volume in Q1 2020.

| KEY FIGURES B2C | | | | | | | |
|--------------------------------|----------|-----------------------|-------|---------|--|--|--|
| | FOURTH | | | | | | |
| € million, unless other stated | FIRST QI | FIRST QUARTER QUARTER | | | | | |
| | 2020 | 2019 | 2019 | 2019 | | | |
| Net gaming revenues | 11.0 | 13.7 | 11.1 | 50.3 | | | |
| EBITDA | 1.4 | 1.9 | 0.9 | 5.8 | | | |
| EBITDA margin, % | 12.9 | 13.9 | 8.3 | 11.5 | | | |
| Deposits | 22.2 | 26.0 | 22.5 | 97.1 | | | |
| B2C hold, % | 49.5 | 52.6 | 49.2 | 51.8 | | | |
| FTDs, thousands | 30.8 | 42.2 | 32.3 | 145.2 | | | |
| Transactions | 304.0 | 414.8 | 317.5 | 1,449.3 | | | |
| Active users, thousands | 65.9 | 79.5 | 68.7 | 196.5 | | | |
| Marketing expenses/NGR, % | 30.8 | 36.3 | 34.4 | 35.7 | | | |





OTHER INFORMATION

RELATED PARTIES

During the three-month period Aspire Global's share in the results of related companies was €-187 thousand. For more information on related party transactions see Note 7 "Investments and loans" in the current interim report and Note 21 "Related parties", page 105 in the Annual Report.

EMPLOYEES

As of 31 March 2020, the number of employees was 320 (187), of which 139 (86) women. About half of the increase in the number of employees relates to the integration of Pariplay.

JESPER KÄRRBRINK NEW CHAIRMAN OF PARIPLAY

On 3 March 2020 Jesper Kärrbrink, former CEO of e.g. Mr Green and Svenska Spel, was appointed Chairman of Aspire Global's subsidiary Pariplay.

ANNUAL GENERAL MEETING

The Annual General Meeting 2020 takes place Wednesday 6 May 2020, 02.00pm CEST at the company's head office in Malta. Shareholders can follow the meeting by joining Zoom Meeting. Meeting ID: 965 8385 5250. Password: 485641. The agenda and other documents are found on the company's website.

EVENTS AFTER THE END OF THE REPORTING PERIOD

As a consequence of the pandemic, players choose online entertainment over landbased, and in April total trading volumes increased to about €13.5 million, which is about 20% higher than the average monthly trading volume in Q1 2020.

RISKS AND UNCERTAINTIES

Read more about risks and uncertainties in Aspire Global's Annual report 2019, section "Risk assessment" on pages 80-83 as well as Note 23 "Financial instruments and risk management", pages 106-108.

ACCOUNTING POLICIES

The interim condensed consolidated financial information ("Interim Financial Information") of the Group has been prepared in accordance with

International Accounting Standard 34 'Interim Financial Reporting' as adopted by the EU ("IAS 34").

The Interim Financial Information has been prepared on the basis of the accounting policies adopted in the company's audited consolidated financial statements for the years ended 31 December 2019 and 2018 ("Annual Financial Statements"), which are prepared in accordance with International Financial Reporting Standards as adopted by the EU. This Interim Financial Information should be read in conjunction with the Annual Financial Statements, see Note 2 "Accounting principles" pages 95-98 in the Annual Report 2019.

The Interim Financial Information is unaudited, does not constitute statutory accounts and does not contain all the information and footnotes required by accounting principles generally accepted under International Financial Reporting Standards for annual financial statements.

FINANCIAL CALENDAR

Annual General Meeting 6 May
Half-year report 2020 20 August
Nine-month report 2020 5 November
Year-end report 2020 18 February 2021

WEBCASTED PRESENTATION OF Q1 RESULTS

CEO Tsachi Maimon and CFO Motti Gil are presenting the Q1 2020 results at 5 May, 10:00am CEST, at Redeye.se. There is also an opportunity for viewers to ask questions after the presentation.

FOR MORE INFORMATION, PLEASE CONTACT

Tsachi Maimon, CEO, tel +356-79777898, email investors@aspireglobal.com

Motti Gil, CFO, tel +356-99240646, email investors@aspireglobal.com

This is information that Aspire Global is obliged to make public pursuant to the EU Market Abuse Regulation (MAR). The information was submitted for publication by the contact person above at 8.00am CEST on 5 May 2020.

INTERIM REPORT ASSURANCE

The Board of directors and the CEO assures that the interim report for the first quarter gives a fair overview of the company's operations, position and result of operations, and describes the significant risks and uncertainties facing the company and the companies included in the Group.

Stockholm 4 May 2020

Carl Klingberg Chairman

Aharon Aran Board member Fredrik Burvall Board member

Tsachi Maimon Board member, CEO Barak Matalon Board member

CONSOLIDATED STATEMENTS OF

COMPREHENSIVE INCOME

| | First quarte | r | Full year |
|---|--------------|---------|-----------|
| €'000, first quarter 2020 and 2019 unaudited, 2019 audited | 2020 | 2019 | 2019 |
| Revenues (including EU VAT) | 33,714 | 33,219 | 131,445 |
| EU VAT | -1,134 | -788 | -3,907 |
| Net revenues | 32,580 | 32,431 | 127,538 |
| Distribution expenses | -22,596 | -21,490 | -87,052 |
| Gaming duties | -908 | -1,149 | -4,166 |
| Administrative expenses | -3,865 | -3,720 | -14,616 |
| | -27,369 | -26,359 | -105,834 |
| EBITDA | 5,211 | 6,072 | 21,704 |
| Amortization and depreciation | -1,290 | -887 | -3,960 |
| Operating income | 3,921 | 5,185 | 17,744 |
| Interest income and foreign currency exchange | | | |
| differences with respect to funding to related group | 957 | 760 | 2,428 |
| Finance income | 39 | 203 | 363 |
| Finance expenses | -2,106 | -915 | -3,618 |
| Income before income taxes | 2,811 | 5,233 | 16,917 |
| Income taxes with respect to previous years | - | - | -13,666 |
| Income taxes | -264 | -306 | -1,367 |
| Net income before Company share in the results of | | | |
| associated companies | 2,547 | 4,927 | 1,884 |
| Company share in the results of associated | | | |
| companies, net | -187 | -785 | -1,479 |
| Net income and comprehensive income | 2,360 | 4,142 | 405 |
| Net income and total comprehensive income attributable to: | | | |
| Equity holders of the Company | 2,360 | 4,142 | 405 |
| Non-controlling interests | * | * | * |
| Net income attributable to the equity holders of the Company: | | | |
| Basic | 0.05 | 0.09 | 0.01 |
| Diluted | 0.05 | 0.09 | 0.01 |

^{*} Less than €500

The accompanying Notes are an integral part of these interim condensed consolidated financial statements.

CONSOLIDATED STATEMENTS OF

FINANCIAL POSITION

| | ∆s at 3 | 1 March | As at 31 December |
|--|--|-------------------------|-----------------------|
| €'000, first quarter 2020 and 2019 – unaudited, 2019 - audited | | 2019 | 2019 |
| | | | |
| ASSETS | | | |
| NON-CURRENT ASSETS | | | |
| Goodwill | 6,500 | - | 6,500 |
| Intangible assets | 20,462 | 7,771 | 19,06 |
| Right-of-use assets | 2,544 | 3,151 | 2,82 |
| Property and equipment | 1,480 | 1,288 | 1,51 |
| Investments and loans – associated companies (Note 6) Capital notes and accrued interests due from a related group | 3,710 14.328 | 1,761 11,904 | 3,77 13,42 |
| Deferred income taxes | 84 | 88 | . 8 |
| | 49,108 | 25,963 | 47,17 |
| CURRENT ASSETS | | | |
| Trade receivables | 11,893 | 10,031 | 11,37 |
| Other receivables | 5,065 | 1,602 | 2,43 |
| Income taxes receivables | 12,346 | 10,388 | 10,83 |
| Related group receivables | - | 31 | |
| Restricted cash | 314 | 800 | 43 |
| Cash and cash equivalents | 27,657 | 57,542 | 29,03 |
| | 57,275 | 80,394 | 54,11 |
| Total assets | 106,383 | 106,357 | 101,28 |
| EQUITY AND LIABILITIES | | | |
| EQUITY ATTRIBUTABLE TO THE EQUITY HOLDERS OF THE COMPANY | | | |
| Share capital and premium | 6,724 | 5,793 | 6,71 |
| Share based payment reserve | 1,347 | 1,585 | 1,34 |
| Reserve with respect to funding transactions with a related group | -15,371 | -15,371 | -15,37 |
| Retained earnings | · | 50,928 | 41,75 |
| Total equity attributable to the equity holders of the Company | · | 42,935 | 34,44 |
| Non-controlling interests | | -217 | -21 |
| | 36,602 | 42,718 | 34,23 |
| NON-CURRENT LIABILITIES | | | |
| Employee benefits, net | | 310 | 33 |
| Loans with respect to leasehold improvements | | 288 | 19 |
| Lease liabilities Senior secured bonds | · | 2,216 | 1,66 |
| Sellioi Securea polius | 29,299 | 27,014 29,828 | 27,18 29,38 |
| CURRENT LIABILITIES | | | |
| Client liabilities | 5 654 | 7,118 | 5,48 |
| Trade and other payables | | 13,242 | 16,63 |
| Lease liabilities | 1,277 | 953 | 1,17 |
| Bond interest payable | 487 | 476 | 48 |
| Contingent consideration (Note 6) | 571 | = | 77 |
| Related group payables | 272 | - | 18 |
| Income taxes payable | ### STS 6,500 20,462 7 2,544 3 3,710 1 1,480 1 1,480 1 1,480 1 1,480 1 1,480 1 1,480 1 1,4328 1,4328 1,4328 1 1,4328 1 1,4328 1 1,4328 1 1,4328 1 1,4328 1, | 12,022 | 12,93 |
| | 40,482 | 33,811 | 37,66 |
| Total equity and liabilities | 106,383 | 106,357 | 101,28 |

CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

| 1,616 | FULL YEAR 3 10 10 11 12 13 15 FULL YEAR 3 16 16 17 18 18 18 18 18 18 18 18 18 | 6,786 38,674 4,142 4,142 - 96 - 23 0,928 42,935 2019 (JAN-DEC) 6,786 38,674 405 405 5,432 -5,432 - 676 - 126 1,759 34,449 | -217 -217 * | 38,457 4,142 96 23 42,718 38,457 405 -5,432 676 126 |
|------------------------------|--|--|---|--|
| 23 /93 1,585 643 1,616 | 54 - 23 - 35 - 15,371 50 FULL YEAR 3 | 4,142 4,142 96 - 98 0,928 42,935 2019 (JAN-DEC) 6,786 38,674 405 405 5,432 -5,432 | -217 -217 | 4,142 96 23 42,718 38,457 405 |
| | 54 - 23 - 35 - 15,371 50 FULL YEAR 3 | 4,142 4,142 96 - 96 - 23 0,928 42,935 2019 (JAN-DEC) 6,786 38,674 405 405 | -217 -217 | 4,142 96 23 42,718 38,457 |
| | 54 - 23 - 35 -15,371 50 FULL YEAR 2 | 4,142 4,142 96 23 0,928 42,935 2019 (JAN-DEC) 6,786 38,674 | -217 | 4,142 96 23 42,718 38,457 |
| | 54 - 23 - 35 -15,371 50 FULL YEAR 2 | 4,142 4,142 96 23 0,928 42,935 2019 (JAN-DEC) 6,786 38,674 | -217 | 4,142 96 23 42,718 38,457 |
| | 54 - 23 - 35 -15,371 50 FULL YEAR 2 | 4,142 4,142 - 96 - 23 0,928 42,935 2019 (JAN-DEC) | -217 | 4,142 96 23 42,718 |
| | 54 - 23 - 35 -15,371 50 FULL YEAR 2 | 4,142 4,142 - 96 - 23 0,928 42,935 2019 (JAN-DEC) | -217 | 4,142 96 23 42,718 |
| 50 -54 - 23 | 54 - 23 - 35 -15,371 5 0 | 4,142 4,142 - 96 - 23 0,928 42,935 | * - | 4,142 96 23 |
| 50 -54 - 23 | 54 - 23 - 35 -15,371 5 0 | 4,142 4,142 - 96 - 23 0,928 42,935 | * - | 4,142 96 23 |
| 50 -54 - 23 | | 4,142 4,142 - 96 - 23 | * - | 4,142 96 23 |
| .50 -54 | 4 54 - | 4,142 4,142 - 96 | | 4,142 96 |
| | | 4,142 4,142 | | 4,142 |
| - 1,616 | , | , | | • |
| 1,616 | L6 -15,371 40 | 6,786 38,674 | -217 | 38,457 |
| :43 1.616 | 16 -15 371 <i>40</i> | 6 786 38 674 | -217 | 38 457 |
| | | | | |
| | FIRST QUARTE | R 2019 (JAN-MAR) | | |
| 27 1,547 | +/ -13,3/1 44 | 7,113 30,619 | -217 | 30,002 |
| <u> </u> | | 4,119 36,819 | -217 | 36,602 |
| | 3 - | - 3 | _ | 3 |
| 9 -2 | | 2,360 2,360 - 7 | • | 2,300 |
| | = = : | 2,360 2,360 | * | 2,360 |
| '15 1,346 | 16 -15,371 4 : | 1,759 34,449 | -217 | 34,232 |
| | 45.074 | 4 750 | 2.7 | 04.000 |
| | FIRST QUARTE | R 2020 (JAN-MAR) | | |
| | | | | |
| um reserve | ve groups ear | nings the Company | interests | equity |
| and payments | ts with related Ret | ained holders of | controlling | Tota |
| are based | ed transactions | to the equity | Non- | |
| Share | re to funding | attributable | | |
| | with respect | Total | | |
| | are base | Share to funding are based transactions | with respect Total Share to funding attributable are based transactions to the equity | with respect Total Share to funding attributable are based transactions to the equity Non- |

^{*} Less than €500

CONSOLIDATED STATEMENTS OF CASH FLOW

| €'000, first quarter 2020 and 2019 unaudited, 2019 full year audited | Firs 2020 | t quarter 2019 | Full year 2019 |
|---|---------------------|--------------------------|--------------------------|
| CASH FLOW FROM OPERATING ACTIVITIES: | | | |
| Income before income taxes | 2,811 | 5,233 | 16,917 |
| Adjustment for: | | | |
| Decrease in options fair value and equity investment | _ | - | 246 |
| Amortization and depreciation | 1,290 | 887 | 3,960 |
| Employee stock option scheme expenses | 3 | 23 | 126 |
| Finance expense with respect to Senior secured bonds | 553 | 646 | 2,376 |
| Interest paid | -542 | -567 | -2,268 |
| Interest expense and foreign currency exchange differences with | | | |
| respect to lease liabilities | 305 | 58 | 214 |
| Interest income and foreign currency exchanges differences with | | | |
| respect to funding to a related group | -958 | -760 | -2,428 |
| Interest received | 52 | 100 | 252 |
| Increase (Increase) in trade receivables | -522 | 170 | -1,110 |
| Decrease (Increase) in restricted cash | 121 | -18 | 422 |
| Increase in other receivables | -2,631 | -84 | -24 |
| Decrease in a related group's receivables and payables | 90 | 183 | 396 |
| Decrease (Increase) in income taxes payable net of income taxes | | | |
| receivables | 23 | -24 | 37 |
| Increase (Decrease) in trade and other payables | 1,096 | -451 | -890 |
| Increase (Decrease) in loans with respect to leasehold improvements | -9 | 13 | 22 |
| Increase (Decrease) in client liabilities | 167 | 432 | -1,199 |
| Increase (Decrease) in employee benefits, net | 27 | -40 | -11 |
| | 1,876 | 5,801 | 17,038 |
| Income taxes paid, net | -61 | -191 | -14,515 |
| Net cash generated from (used in) operating activities | 1,815 | 5,610 | 2,523 |
| CASH FLOW FROM INVESTING ACTIVITIES: | | | |
| Purchase of property and equipment | -129 | -161 | -730 |
| Investment in intangible assets | -2,227 | -1,271 | -5,551 |
| Net cash paid with respect to business combination | , - | - | -12,797 |
| Investments and loans – associated companies | -500 | -184 | -2,192 |
| Net cash used in investing activities | -2,856 | -1,616 | -21,270 |
| CASH FLOW FROM FINANCING ACTIVITIES | | | |
| Repayment of lease liability | -310 | -238 | -1,050 |
| Repayment of loans with respect to leasehold improvements | -34 | -30 | -132 |
| Exercise of stock options | 7 | 96 | 676 |
| Dividends payments to equity holders of the Company | - | - | -5,432 |
| Net cash generated from (used in) financing activities | -337 | -172 | -5,938 |
| Net increase (Decrease) in each and each equivalents | _1 270 | 2 011 | -24 605 |
| Net increase (Decrease) in cash and cash equivalents Cash and cash equivalents at the beginning of the period | -1,378 29,035 | 3,822 53,720 | -24,685 53,720 |
| Cash and cash equivalents at the end of the period | 27,657 | 57,542 | 29,035 |
| | • | | |

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 - GENERAL

Aspire Global plc (the "Company") was incorporated in Gibraltar on 17 December 2003. On 9 May 2017 the Company re-domiciled to Malta. Since 11 July 2017 the Company's shares are traded on Nasdaq First North Premier Growth Market in Stockholm, Sweden, under the ticker "ASPIRE".

The Company together with its subsidiaries (the "Group") is a leading platform supplier which offers a full turnkey solution for iGaming operators. The Group provides an advanced solution combining a robust platform, interactive games, and a set of comprehensive operational services. Gaming operators, affiliates and media companies benefit from flexible cross-platform solutions that include fully managed operations and customized integrations of a vast games offering.

The Group is carefully monitoring the outbreak and spread of the COVID-19 (coronavirus) across the world. Pro-active measures have been taken to reduce the risk for the staff and to ensure business continuity. The Group is an online Group where working remotely and meeting virtually are established ways of working. In order to protect the well-being of its more the employees, the Group banned all travelling. The Group's operations are directed mainly towards the casino vertical. Sports betting represented approximately 5% of total revenues in the fourth quarter 2019, including the casino games studio and aggregator Pariplay. Till 31 March 2020, the daily trading in March has been higher than the daily trading in January and February 2020, which was in line with the Group's business plan.

NOTE 2 – BASIS FOR PREPARATION

The interim condensed consolidated financial information ("Interim Financial Information") of the Group has been prepared in accordance with International Accounting Standard 34 'Interim Financial Reporting' as adopted by the EU ("IAS 34").

The Interim Financial Information has been prepared on the basis of the accounting policies adopted in the Group's audited consolidated financial statements for the year ended 31 December 2019 ("Annual Financial Statements"), which were prepared in accordance with International Financial Reporting Standards as adopted by the EU. This Interim Financial Information should be read in conjunction with the Annual Financial Statements and notes thereto issued on 7 April 2020.

The Interim Financial Information is unaudited, does not constitute statutory accounts and does not contain all the information and footnotes required by accounting principles generally accepted under International Financial Reporting Standards for annual financial statements.

All significant judgements and estimates used by the Group remain unchanged from the previous audited annual report and all valuation techniques and unobservable inputs remain unchanged.

NOTE 3 – SEGMENT INFORMATION

Segmental results are reported in a manner consistent with the internal reporting provided to management. Commencing 1 January 2020 and upon completion of the Pariplay business combination (see Note 25 to the Annual Financial Statements), the operating segments identified are:

- Business to Business ("B2B")
 - B2B Core
 - B2B Games (Pariplay)
- Business to Customer ("B2C")

Management assesses the performance of operating segments based on revenues and segment results.

Segment results contain revenues net of distribution expenses gaming duties and administrative expenses.

| | | | FIRST | QUARTER 2020 | |
|--|---------|--------|--------|--------------|---------|
| | B2 | :B | B2C | | |
| €'000, unaudited | Core | Games | | Elimination | Total |
| Revenues (including EU VAT) | 19,607 | 3,122 | 10,985 | - | 33,714 |
| Revenues (inter-segment) | 1,657 | - | - | -1,657 | - |
| EU VAT | -341 | - | -793 | - | -1,134 |
| Net revenues | 20,923 | 3,122 | 10,192 | -1,657 | 32,580 |
| Expenses | -17,919 | -2,338 | -8,769 | 1,657 | -27,369 |
| EBITDA | 3,004 | 784 | 1,423 | - | 5,211 |
| UNALLOCATED EXPENSES: | | | | | |
| Amortization and depreciation | | | | | -1,290 |
| Operating income | | | | | 3,921 |
| Interest income and foreign currency exchange differences with | | | | | |
| respect to funding to a related group | | | | | 957 |
| Finance income | | | | | 39 |
| Finance expenses | | | | | -2,106 |
| Income before income taxes | | | | | 2,811 |

| | | FIRST QUARTE | R 2019 | |
|--|---------|--------------|------------|---------|
| | B2B | B2C | | |
| €'000, unaudited | Core | E | limination | Total |
| Revenues (including EU VAT) | 19,469 | 13,750 | - | 33,219 |
| Revenues (inter-segment) | 2,063 | - | -2,063 | - |
| EU VAT | -196 | -592 | - | -788 |
| Net revenues | 21,336 | 13,158 | -2,063 | 32,431 |
| Expenses | -17,169 | -11,253 | 2,063 | -26,359 |
| EBITDA | 4,167 | 1,905 | - | 6,072 |
| UNALLOCATED EXPENSES: | | | | |
| Amortization and depreciation | | | | -887 |
| Operating income | | | | 5,185 |
| Interest income and foreign currency exchange differences with | | | | |
| respect to funding to a related group | | | | 760 |
| Finance income | | | | 203 |
| Finance expenses | | | | -915 |
| Income before income taxes | | | | 5,233 |

| | YF | | |
|--|----|--|--|
| | | | |
| | | | |

| | E | 32B | B2C | | |
|---|---------|--------|---------|-------------|----------|
| €'000, unaudited | Core | Games* | | Elimination | Total |
| Revenues (including EU VAT) | 78,093 | 3,053 | 50,299 | - | 131,445 |
| Revenues (inter-segment) | 7,565 | - | - | -7,565 | - |
| EU VAT | -1,128 | - | -2,779 | - | -3,907 |
| Net revenues | 84,530 | 3,053 | 47,520 | -7,565 | 127,538 |
| Expenses | -69,115 | -2,536 | -41,748 | 7,565 | -105,834 |
| EBITDA | 15,415 | 517 | 5,772 | - | 21,704 |
| UNALLOCATED EXPENSES: | | | | | |
| Amortization and depreciation | | | | | -3,960 |
| Operating income | | | | | 17,744 |
| Interest income and foreign currency exchange differences | | | | | |
| with respect to funding to a related group | | | | | 2,428 |
| Finance income | | | | | 363 |
| Finance expenses | | | | | -3,618 |
| Income before income taxes | | | | | 16,917 |

^{*}Q4 2019.

NOTE 4 – SHARE BASED PAYMENT

During the 3-month period ended 31 March 2020 Company options were exercised to a total of 14,000 shares. The exercise price consideration received for the shares amounted to €7 thousand.

NOTE 5 – RELATED PARTIES AND OTHER

- A. Following Note 21 to the Annual Financial Statements, the consulting fees in the 3-month periods ended 31 March 2020 and 2019 amounted to €34 thousand €33 thousand, respectively.
- B. Following Note 21 to the annual financial Statements, 2019, capital notes, loans and accrued interest:

| | As at 31 March As at 3 | | As at 31 December |
|--|------------------------|--------|-------------------|
| €'000, unaudited, 2019 full year audited | 2020 | 2019 | 2019 |
| Principal amount | 19,961 | 19,447 | 19,461 |
| Balance* | 14,328 | 11,904 | 13,421 |
| Contractual interest rate, % | 1 | 1 | 1 |
| Effective interest rate, % | 20 | 20 | 20 |

^{*} Including accrued interest and exchange rate differences of epsilon11,338 thousand, epsilon8,914 and epsilon10,431 as of 31 March 2020, 31 March 2019 and 31 December 2019, respectively.

| C. Other transactions: | First quarter | | Full year | |
|--|---------------|------|-----------|--|
| €'000, unaudited, 2019 full year audited | 2020 | 2019 | 2019 | |
| Research and development services capitalized as an intangible asset | 651 | 730 | 3,203 | |
| Research and development services within administrative expenses | 111 | 232 | 457 | |
| Reimbursement of certain administrative expenses | -15 | -22 | -61 | |
| Reimbursement of related expenses | -201 | -168 | -684 | |
| Rental income | -161 | -154 | -639 | |

D. March 17, 2020, Pariplay (GMS Entertainment Ltd.) granted to its executive officer, 111 options to buy 10% of its shares, on a fully diluted basis, to be vested over 2 years of employment, the exercise price of each option is GBP1.00 and they will be expired in 10 years. The fair value of the options is approximately €1.4 million and was determined based on the purchase price of Pariplay.

NOTE 6 – INVESTMENTS AND LOANS

| | As at 31 | March | As at 31 December |
|--|----------|--------|----------------------|
| €'000, unaudited, 2019 full year audited | 2020 | 2019 | 2019 |
| Minotauro | | | |
| Investment | 1,433 | 1,183 | 1,308 |
| Loans and accrued interest less the Group's share in accumulated results | -624 | -158 | -548 |
| | 809 | 1,025 | 760 |
| Market Play | | | |
| Investment | 2,028 | 1,907 | 2,028 |
| The Group's share in accumulated results | -1,530 | -1,371 | -1,501 |
| | 498 | 536 | 527 |
| NEG Group (1) | | | |
| Investment | 2,000 | 200 | 2,000 |
| The Group's share in accumulated results | -264 | - | -199 |
| | 1,736 | 200 | 1,801 |
| Vips Holdings (2) | | | |
| Investment | 750 | - | 750 |
| The Group's share in accumulated results | -83 | _ | -65 |
| | 667 | - | 685 |
| | | | |
| Total | 3,710 | 1,761 | 3,773 |

- 1. Following Note 12B to the Annual Financial Statements, during the first quarter of 2020, the Company provided €200 thousand convertible loan and the remaining of €540 thousand to be loaned (if any) till June 2020, resulting in 25% holdings. NEG has re-launched Digibet brand ("Digibet") well in time for the UEFA euro 2020 tournament which was pushed to 2021 as a result of the COVID-19 outbreak. Digibet will be offering a regulated gaming experience focusing on sports betting. NEG is also responsible for marketing activities, bringing valuable expertise related to the key markets and acquisition channels.
- 2. Following Note 12D to the Annual Financial Statements, during the first quarter of 2020, the Company invested additional €175 thousand in Vips Holdings.

NOTE 7 – EARNINGS PER SHARE

| €'000, unaudited, 2019 full year audited | First quarter 2020 2019 | | Full year 2019 | |
|--|--------------------------------|------------|--------------------------|--|
| Basic and diluted earnings per share: | 2020 | 2019 | 2019 | |
| Net income attributable to equity holders of the company | 2,360 | 4,142 | 405 | |
| Weighted average number of issued ordinary shares | 46,432,123 | 45,187,485 | 45,977,309 | |
| Dilutive effect of share options | 159,840 | 1,399,911 | 453,678 | |
| Weighted average number of diluted ordinary shares | 46,591,963 | 46,587,396 | 46,430,987 | |
| Basic earnings per share (€) | 0.05 | 0.09 | 0.01 | |
| Diluted earnings per share (€) | 0.05 | 0.09 | 0.01 | |

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REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION

To the Shareholders of Aspire Global plc

INTRODUCTION

We have reviewed the accompanying financial information of Aspire Global plc and its subsidiaries (hereinafter - "the Group"), set out on pages 12 to 19, comprising of the interim condensed consolidated statement of financial position as at 31 March 2020, and the related interim condensed consolidated statements of comprehensive income, changes in equity and cash flows for the three-month period ended 31 March 2020 and the explanatory notes ("the interim financial information"). The Board of Directors and Management are responsible for the preparation and fair presentation of this interim financial information in accordance with IAS 34 "Interim Financial Reporting" as adopted by the EU ("IAS 34"). Our responsibility is to express a conclusion on this interim financial information based on our review.

SCOPE OF REVIEW

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim financial information does not present fairly, in all material respects, the financial position of the Group as at 31 March 2020, and of its financial performance and its cash flows for three-month period ended 31 March 2020 in accordance with IAS 34.

Sam Spiridonov For and behalf, of BDO Malta

4 May 2020

DEFINITIONS

Active players Players with activated (played) deposits during the period

Affiliate Companies that convey advertising on the internet on behalf of various

websites

Betting duties Betting duties are excise duties on gaming. The tax is paid by anyone organizing

gaming for the public or organizing games for business purposes.

Company hold Net gaming revenues/deposits
CRM Customers Relation Management

Earnings per share Profit for the period divided by the average number of outstanding shares

during the period

EBITDA Earnings before interest, taxes, depreciation and amortization

EBITDA/net revenues (Note that being the license holder means Aspire Global

receives payment directly from players, as oppose to a royalty from partners; which is the case for most other B2B-companies. Adjusted for these

circumstances, the Company's EBITDA margin would be much higher, meaning

EBITDA-margin is not fully comparable to the EBITDA-margin of peers.)

Gaming license Approval to operate and provide online gaming in a regulated market

Gaming transactions Total bets on games in a certain period

Gross Gaming Revenues (GGR) Total bets minus prizes

JackpotTypically, a large cash prize, accumulated of un-won prizes

LTV Total net profit from a specific player

LTV-model Lifetime Value Model – Statistic tool for prediction of the total future net pro t

from a specific player

MGA Malta Gaming Authority

Net Gaming Revenues Gross gaming revenue (GGR) adjusted for bonus costs and external jackpot

contributions

Partner royalties Share of net gaming revenue (NGR) kept by Aspire Global before paying

partners.

Player acquisition cost The cost of acquiring FTDs

Regulated markets Markets with local regulations for online gaming, limiting casinos operations to

companies holding a local license

Revenue growth Revenues (period)/Revenues (previous period)

Revenues, adjusted Revenues adjusted for discontinued operations

Set-up-fee A fixed set-up fee is charged immediately following the agreement to launch a

new casino

Slots Casino game with three or more reels which spin when a button is pushed. Slot

machines are also known as one-armed bandits.

ABOUT ASPIRE GLOBAL

Founded in 2005, Aspire Global offers operators and white labels a comprehensive iGaming solution for casino, sportsbook and bingo. The robust, market-leading platform includes a complete suite of services such as multilingual CRM, payment and risk control, support call center, VIP management and acquisition optimization. Its wholly-owned subsidiary Pariplay is a leading B2B provider of iGaming solutions and games, including the state-of-the-art, proprietary content aggregation solution called Fusion™. The Fusion™ aggregation platform focuses on enhancing player value, by providing a suite of back-office conversion and retention tools for operators, plus access to thousands of games from leading game developers. Pariplay also has its own game development studios with a range of more than 100 innovative and entertaining slots.

The Aspire Group operates in several regulated markets including Denmark, Gibraltar, Ireland, Malta, Portugal, Romania, Sweden, the UK and the US. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. For more information, please visit aspireglobal.com.

UNIQUE STRENGTHS

Scalable platform

Aspire Global's business model enables companies to launch an iGaming brand without investing the level of resources and funds required for a strong full service-platform solution. Partners are thus able to focus entirely on marketing, while Aspire Global manages all other aspects. New brands can easily be added to Aspire Global's scalable platform, increasing cost benefits without substantially raising fixed costs.

Successful partnership model

Thanks to a unique pricing model that aligns interests and incentives, all parties benefit when partners achieve their full potential as operators, resulting in a high degree of partner loyalty and long-term relationships. This is primarily done by keeping the mark-up on third party services to a minimum while increasing the revenue share element of the partnerships, which is believed to be a competitive advantage over competitors who charge a higher mark-up.

Exclusive features

The platform offers unique features that increase company hold and profit for all parties such as a large, exclusive selection of in-house games as well as data-driven (CRM) performance evaluation, ensuring disciplined use of marketing investments. Pariplay's leading game-aggregator is integrated with Aspire Global's platform, providing partners and external operators access to thousands of games, including proprietary titles, as well as a compelling suite of conversion and retention marketing tools from third parties.

EFFICIENT GROWTH STRATEGY

Stronger offering

Aspire Global continuously seeks ways to improve the iGaming solution through product development and a broader offering.

Organic growth

Accelerate the number of partners and brands without adding major overhead.

M&A

Aspire Global looks actively for acquisition opportunities and new projects that could broaden the offering for players, enhance the scale benefits of the platform or accelerate growth.

Geographic expansion

Aspire Global has a strong focus on regulated markets. During 2019, 73% of company revenues came from taxed, locally regulated or soon to become regulated markets.