

**THURSDAY, NOVEMBER 8, 2018**

**SWITCH TAHOE RENO TOUR I**

**9:30am - 12:00pm**

**SWITCH TAHOE RENO TOUR II**

**11:30am - 2:00pm**



**SWITCH** TAHOE RENO is the world's largest and most advanced data center campus in the world. They are the only Tier 5® Platinum data centers in the world.

Guided tours are available to our sponsors and invited guests on a first come first serve basis. Participants will be required to execute an access agreement and must have a valid government-issued ID. The tour-group size is limited to a maximum of 15 people per tour. Rules and details can be found at [www.gamingstandards.com](http://www.gamingstandards.com)

## **START OF GSA TECHNOLOGY SUMMIT**

FRED W. SMITH PENTHOUSE

**REGISTRATION & BADGE PICK-UP**

**2:00pm - 2:45pm**

**Location:** Nevada Museum of Art

**OPENING KEYNOTE**

**3:15pm - 3:45pm**

*Senator Ben Kieckhefer introduced a bill prohibiting city or county governments from imposing license requirements or taxes on the use of blockchain technology. It passed with unanimous bipartisan support and "laid out a symbolic welcome mat" for high-tech businesses in the state. Senator Kieckhefer will shed light on how he became interested in blockchain technology and why he felt it was important to create a predictable legal framework in Nevada for blockchain based companies. The Senator will discuss how the blockchain industry in Nevada has grown since his legislation was passed, and shed light on what other blockchain related legislation we can expect to be discusses at the 2019 Nevada Legislature.*

**Keynote:** Ben Kieckhefer - Nevada State Senator

AGENDA  
DAY ONE

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**EDUCATION TRACK**

**4:00pm - 5:00pm**

*Business Plan Pitch - In early November 2018, the University of California, Berkeley joined with the the University of Nevada to host a one-day workshop and business plan competition on sports gambling opportunities in the wake of the historic US Supreme Court case on sports gambling, Murphy v. National Collegiate Athletic Association. The winning team of students from that competition will join us to present their business plan.*

*Blockchain - Hype or Reality? Blockchain is everywhere, but is it really a multi-industry disruptor or just a poorly understood investment fad? Adam Sterling, executive director of the Berkeley Center for Law and Business and co-instructor of the university's graduate blockchain course, joins us to explain blockchain and it's potential (or lack thereof) as a groundbreaking technology.*

**Presenter:** Adam Sterling - UC-Berkeley and Rick Trachok - McDonald Carano

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**ORACLE**

**5:15pm - 6:00pm**

*How You Too Can Rapidly Build and Easily Operate Your Blockchain Gaming Solutions.*

**Presenter:** Jay Chugh - Director of Blockchain Products ORACLE

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**COCKTAIL RECEPTION**

**6:00pm - 8:00pm**



## FRIDAY, NOVEMBER 9, 2018

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### CONTINENTAL BREAKFAST REGISTRATION & BADGE PICK-UP

7:30am - 8:30am

**Location:** Nevada Museum of Art

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### WELCOMING ADDRESS

8:30am - 8:35am

**Presenter:** Peter DeRaedt - President of GSA

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### BLOCKCHAIN VERSUS CRYPTO

8:40am - 9:15am

*What is blockchain, what is crypto currency? A session to demystify the terminology*

**Presenter:** Earle G. Hall - CEO of Axes Network and Committee Chair of GSA BCC

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### MORNING KEYNOTE

9:30am - 10:15am

*Blockchain for Business: Blockchain is changing everyday life. How IBM's implementation of Blockchain is changing the way we do business.*

**Presenter:** Richard Gordon - IBM



# AGENDA DAY TWO

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## TECHNOLOGY TRACK

10:30am - 11:45am

*What is driving the accelerating adoption of blockchain? Why is the banking industry so focused on blockchain? What are the core tech companies doing in this space today? Our distinguished panel will offer great insight on what other industries are doing to embrace and profit from blockchain so that we can understand where they are and what we should consider for our industry. How can you safeguard information and communication that is being sent across the globe using blockchain technology?*

**Moderator:** Earle G. Hall - CEO of Axes Network and Committee Chair of GSA BCC

**Panel:**

- » Raymond Zenkich - Managing Partner of RedChalk Group
- » Sunil Cheruvu - Principal Engineer and Lead Security Architect of Intel IoTG
- » Tom Dodson - Supply Chain Architect of Intel Business Clients Group
- » David Fritsche - Founder and Managing Director of Secure Communication

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## LUNCH KEYNOTE

12:00pm - 1:00pm

*To be announced.*

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## REGULATORY TRACK

1:15pm - 2:15pm

*While blockchain technology has the power to create entirely new subsets of the gaming industry, what are the current barriers and impediments to adopting regulatory policy that simultaneously ensures protections for the player and allows companies to continue to be innovative? How can regulators adopt blockchain technology in their current regulatory practices, both from an internal and external standpoint?*

*During this panel we will explore the current status of blockchain acceptance throughout the world's various gaming jurisdictions, and explore how blockchain can streamline business and regulatory operations in terms of regulatory compliance.*

**Moderator:** A.G. Burnett - Partner of McDonald Carano

**Panel:**

- » Rodney Rickenbach - Cybersecurity and Analytics of NJ DGE
- » TBA - Malta Gaming Authority
- » Patricia Lalanda - Partner Loyra Abogados
- » Mark Lipparelli - Founder of Gioco Ventures LLC

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## AFTERNOON KEYNOTE

2:30pm - 3:15pm

*Raymond will discuss the evolution of blockchain within banking and insurance, and explore key lessons learned including risk mitigation. By drawing important parallels to the gaming industry, Raymond will layout areas where blockchain is poised to have significant impact for GSA members.*

**Keynote:** Raymond Zenkich - Managing Partner of RedChalk Group

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**INDUSTRY TRACK****3:30pm - 5:00pm**

*A number of blockchain-based applications have already been developed and implemented in various industries. This panel is comprised of companies that have taken the leap to this new technology. Why did they choose blockchain over more traditional technologies? Were there any pitfalls with deployment of this rapidly evolving technology? Have any significant modifications been necessary since implementation? What advice would you give to others looking to develop blockchain-based applications?*

**Moderator:** Mark Pace - MD of GSA Europe

**Panel:**

- » **eSports:** Rahul Sood - CEO of Unikrn
- » **Sports Betting:** John English - Partner of Global Market Advisors
- » **Online Poker:** Steven Weusten - CEO of Clear Poker
- » **Data Protection:** John Toohey - CEO of Dominode
- » **License Process:** Barth Aaron - CRO of Innovum Technology

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**CLOSING REMARKS****5:00pm - 5:10pm**

**Presenter:** Peter DeRaedt - President of GSA

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