

NOVOMATIC Americas at NIGA 2015

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NOVOMATIC AMERICAS Debuts New Products and its New Team at NIGA's 30th Anniversary Show

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NOVOMATIC AMERICAS took to the red carpet for the National Indian Gaming Association's 30th anniversary show, held in San Diego, California, sporting new gaming technology and backed by an enthusiastic new team. Strategically positioned on the trade show floor within eyeshot of many, longer established market suppliers NOVOMATIC AMERICAS proved itself to be a worthy attraction for visitors. Under the leadership of the company's President, Rick Meitzler, a strong team was in place and all powered up to bring NOVOMATIC's unparalleled games and service to The Americas.

Meitzler said: "NOVOMATIC AMERICAS offers customers the best of both worlds: exciting, high-quality games sold and serviced by an exceptional, accessible team. This combination is difficult to beat, particularly for some game manufacturing groups that are the result of recent mergers. Our high-volatility payout rate is also something that is quickly catching the attention of casino operators. Of course, we anticipate our popularity to increase as players reap the rewards of having truly international games made available to them."

Casino operators at NIGA especially took note of the FV 880 NOVOSTAR® V.I.P. and the NOVO LINE Novo Unity™ II product range. Ryan Cravens, NOVOMATIC AMERICAS' newly appointed product manager commented: "The NOVOSTAR® V.I.P. was one of the most popular attractions on our booth. It provides one of the most comfortable gaming experiences available and it is not dependent on any one particular game title. Instead of the player growing tired of a single game presentation, they can stay and play some of the many titles offered in the V.I.P.'s expansive library."

The V.I.P.'s massive slant-top touch screen, coupled with its giant, high-definition LCD display and FLIPSCREEN™ technology, drew visitors into the booth. Its exclusive dual-screen playing

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option and captain's-style chair – complete with an integrated sound system, armrest start button and cup holders – made them stay. NOVOMATIC AMERICAS received an impressive number of orders for the V.I.P. during the NIGA show.

NOVO LINE Novo Unity™ II served as the epicenter of activity at the booth. A live dealer led visitors to interact and enjoy the games while distributing prizes to winners. Novo Unity II's dynamic design, which presents players the opportunity to play their favorite table games both on their own machine and as part of a group, is hard to ignore on the gaming floor. This one-of-a-kind platform has been hugely successful for engaging those coveted millennial players who appreciate its energetic vibe.

The FV 640 DOMINATOR® and the brand new DOMINATOR® CURVE also garnered positive feedback from NIGA attendees. The DOMINATOR®'s innovative TouchDeck™ player interface and stunning design fascinated visitors. Aptly timed for the NIGA trade show was NOVOMATIC AMERICAS' installation of a DOMINATOR® multi-game suite of machines at Southern California's Viejas Casino & Resort. The NOVOMATIC AMERICAS' team expects at least another two dozen California casinos to install the DOMINATOR® in the near future.

About NOVOMATIC Americas

NOVOMATIC Americas based in Deerfield, Florida was established in 2012 as an important strategic step for the NOVOMATIC Group on the American continent. NOVOMATIC Americas is committed to offer state-of-the-art gaming equipment combined with best customer support and after sales service.

With an emphasis on Tribal Government Gaming NOVOMATIC Americas has recruited highly experienced gaming industry professionals.

Full support of the Austrian R&D departments guarantees market specific products. The product range includes slot machines for Class III and VLT / VGT markets, electronic table games as well as management systems and ancillary services.

Due to its pedigree as part of one the biggest gaming conglomerates in the world NOVOMATIC Americas understands the needs of its customers and thus is able to act as a long term partner.

The NOVOMATIC Group *is one of the biggest producers and operators of gaming technologies and one of the largest integrated gaming companies in the world. The group employs more than 22,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 232,000 gaming machines in its about 1,500 plus traditional and electronic casinos as well as via rental concepts.*

Part of the Group is also Admiral Sportwetten GmbH, Austria's leading sports betting operator with more than 200 outlets as well as the Vienna based online gaming specialist Greentube Internet Entertainment Solutions GmbH. With the acquisition of Betware and the foundation of NOVOMATIC Lottery Solutions in 2013 the Group entered the lottery business segment and thus completed its transition into a truly integrated gaming concern.

The main markets of the group are the Member States of the European Union; the Central, Eastern and South Eastern European markets where NOVOMATIC was, due to its early market entry, able to establish an excellent position; as well as expanding markets with exceptional growth such as Latin America and the US.

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