



I N F O R M A T I O N

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## **M-BOX: the ultimate gaming experience for the Spanish market**

### **Merkur Dosniha and GeWeTe at the “Feria Internacional del Juego”**

**Espelkamp/Madrid.** From 28 to 30 March, the Gauselmann subsidiaries Merkur Dosniha and GeWeTe showcased their latest product highlights for the Spanish market at the “Feria Internacional del Juego” in Madrid. At a stand covering more than 700 m<sup>2</sup>, visitors to the fair could discover state-of-the-art multigamers, thrilling games and efficient cash-handling technologies and sports betting hardware at first hand.

“The joint appearance of Merkur Dosniha and GeWeTe impressively illustrated the plethora of innovative and forward-looking product solutions that the Gauselmann Group has in its portfolio for the Spanish market,” said Jürgen Stühmeyer, Sales Director Gauselmann Group. “We are especially proud of the successful market launch of the M-BOX, the group’s international flagship. From revolutionary and modern to uncompromising and outstanding – the positive reactions from customers prove us right!”

At the “Feria Internacional del Juego”, Merkur Dosniha presented the M-BOX as a slant-top and an upright model. With its progressive design, pin-sharp full-HD graphics and impressive light effects, the cabinet innovation sets new standards in the Spanish gaming market. In terms of comfort and ergonomics, M-BOX’s developers made no compromises. The M-BOX features the Merkur Dispenser 100 Gold as standard, which like no other tool has stood for simple and safe cash handling for years. In combination with the Golden Nugget jackpot system, the M-BOX promises the ultimate gaming experience.

The Merkurpolis jackpot for the WB4 Casino cabinet also drew plenty of interest. The elegant city design, sparkling diamonds and gold bars encourage players to play for three jackpots. Merkur Dosniha also has a number of innovations up its sleeve when it comes to games content. Whether for the WB4 Casino cabinet with ten games or the Vision Slant Top with 14 games – the Merkur Magic III multigamer package continues the Spanish market leader’s successful games series. With the first Merkur Magic I<sup>+</sup> KIT, Merkur Dosniha also presented a new games package featuring as many as 14 games. Titles such as “Soul of Nature”, “Prime Liner Wild”, “Wild Samba” and “Egypt Sun” provide the exhilarating kick players are looking for. For the Spanish bar and restaurant segment, Merkur Dosniha was represented at the “Feria Internacional del Juego” with its popular Genie cabinet, which with its exciting gaming packages has already established an excellent position on the market. A real eye-catcher was the new Diamond Roulette from Interblock, which was demonstrated for the first time with integrated Merkur Dispenser 100 Gold and is offered by Merkur Dosniha exclusively in Spain. The cumulative hardware competence of the Gauselmann Group in the sports betting segment was presented for the first time for the Spanish market with the innovative Merkur Bet Book and the Merkur Bet Book solo and met with a great response.

Cash handling was another segment that played an important role at the joint stand. GeWeTe’s money-changing experts presented optimum system solutions for all segments of the Spanish gaming industry to trade fair visitors. GeWeTe’s bestsellers include the cash recycler. Its particular strength is its coin capacity of up to 24,000 euros, allowing it to easily meet the

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requirements of just about any arcade. Another highlight was the Cash-Center-Compact 7“ Touch. The compact machine for sports bets, cashless systems and ticket processing is characterised, as the name suggests, by its compact size. Featuring a high-quality banknote dispenser and a reserve of approx. 2,000 banknotes per dispensing compartment, the Cash-Center-Compact 7“ Touch meets all the demands of the market.

One huge draw at the trade fair proved to be the Merkur FACE-CHECK, the efficient and contactless admission control system developed by Gauselmann. Based on biometric face features, Merkur FACE-CHECK identifies barred and suspected underage players – with maximum data economy. In terms of handling, security and data privacy, Merkur FACE-CHECK is far superior to other available admission control systems.

**Picture 1:**



From l to r: Jürgen Stühmeyer, Sales Director Gauselmann Group, Carlos Chacón, CEO Merkur Dosniha, and Aristidis Tsikouras, Managing Director GeWeTe, in front of the M-BOX with the Golden Nugget jackpot system.

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**Picture 2:**



The highlight among Merkur Dosniha's exhibits at this year's trade fair was the M-BOX.

**Picture 3:**



Merkur Dosniha and GeWeTe were delighted at the large number of visitors and rewarding discussions with customers.

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