



I N F O R M A T I O N

Merkur sun will shine in Peru

Lima. The Peru Gaming Show takes place on June 21st & 22nd and Merkur Gaming Peru will once again be playing its part in adding to the vibrant atmosphere of an event that is widely regarded as being one of the most significant presentations of gaming entertainment in the Latin American calendar.

As a longtime supporter of and the largest exhibitor at Peru Gaming Show (being held, once again, at Lima's Jockey Club Convention Center) Merkur Gaming Peru will bring a top line range of its top class 'Made in Germany' slot machine products and add major attractions that will ensure visitors will enjoy to the full their time with one of Peru's fastest growing and most significant gaming innovation providers.

On display at Peru Gaming Show will be Merkur Gaming's Avantgarde slant top, together with its latest evolution, the Avantgarde Trio, and the exciting Merkurstar. With the Avantgarde and Merkurstar cabinets both already well known and established as firm favourites with Peru's operators, Merkur Gaming will be excited to demonstrate the latest range of game themes that provide the magic factor for devotees of true gaming entertainment: the players.

Visitors at Peru Gaming Show will be able to see and play for themselves the games that are causing such a stir in Peru's gaming operations. Without doubt 'the key is in the game' and Merkur Gaming invites everyone to see and enjoy for themselves gaming entertainment at its very best.

Once again Merkur Gaming will extend its unique brand of hospitality in the form of an authentic German Beer Garden and with musical accompaniment from one of Lima's top DJ performers; live on the booth. As well as team members from Merkur Gaming Peru representatives from Merkur Gaming companies in Colombia, Mexico, Argentina and the US will be on hand to lend their support at this show which traditionally goes beyond its national borders and attracts attention from across Latin America.

Tomas Mieles, Sales Director, Merkur Gaming Latin America, previewed the Peru Gaming show by stating: "The Peru Gaming Show is a hugely significant event for Merkur Gaming Peru. The great success that we had in 2016 has raised our expectations tremendously for this year's event. I would like to take this opportunity of welcoming all our customers, business partners to Booth 60 and assure them that we will be doing our very best to make sure that the show is a truly memorable success."

Gauselmann AG

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Picture caption: Merkur Gaming at Peru Gaming Show 2016.

About Merkur Gaming:

Merkur Gaming is the international sales and development brand of adp Gauselmann GmbH based in Lübbecke (North Rhine-Westphalia), Germany. In 2016, the business volume of the Gauselmann Group exceeded EUR 2.5 billion. The group currently employs more than 10,000 people.

Within the group, Merkur Gaming is responsible for the development and sales of gaming and casino slot machines, as well as video lottery terminals (VLT) and server-based gaming (SBG) systems for international markets. All Merkur Gaming products are exclusively developed and manufactured by adp Gauselmann GmbH in Lübbecke. The DIN EN ISO 9001:2008 certifications of adp Gauselmann GmbH for development, production and sales, as well as the development division of Merkur Gaming, guarantee the highest quality.

Discover the innovations and the 'Products That Deliver' made by Merkur at www.merkur-gaming.com

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